

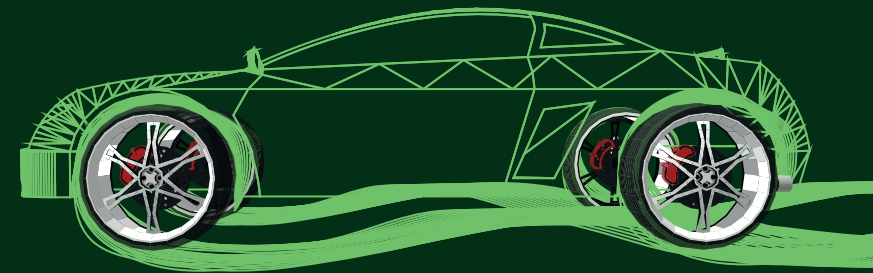
AESIN Conference 2019

Exhibition & Sponsorship
Brochure

National Motorcycle
Museum, Birmingham
01 October 2019


AESIN
AUTOMOTIVE ELECTRONICS INNOVATION

@UKAESIN | #AESIN19
www.aesinconference.com



AESIN Conference Overview

Accelerating Automotive Innovation

We are delighted to announce the **AESIN Conference 2019**, now in its **seventh** year, AESIN has become established as an active specialist group to facilitate world-beating Electronic Systems (ES) market leaders from a UK base.

Aligned with the UK Automotive Council strategy, AESIN aims to accelerate UK derived ES innovation into **automotive** markets through collaborative project based work.

Along with headline keynotes from Industry and updates from Government, there will also be parallel technical tracks covering the six key workstream areas covered by AESIN – **ADAS & AV, Automotive Security, Communications for V2X, More Electric Powertrain, Software and Research & Development.**

An exhibition will complement the conference track, providing space for exhibitors.

This year we will once again run the popular **Conference Networking Dinner** at the end of the formal conference talks, helping to maximise the potential for networking across Industry, Government and Academia in one place at one time.

Why Should You Attend?

Due to the ever evolving landscape of the **Automotive Electronics** industry, it is important to constantly refresh and update your knowledge on the going-on's in the world of automotive.

The **AESIN Conference** is a prime opportunity to gain insights to the breakthroughs in the Automotive Industry. **Experts, Professionals** and **Academics** will discuss the current activity in the Automotive Electronics industry whilst offering opportunities to interact with the audience.

This event also brings ample opportunities to **network** with other experienced officials within the industry and brings potential partnership **opportunities**.

www.aesinconference.com



Click here for ticket information

AESIN Conference 2018 in Numbers

300+
DELEGATES

70%
ATTENDEES
SENIOR
LEVEL

20+
SPONSORS

100+
COMPANIES

3
TRACKS

30+
SPEAKERS

Why Should You Sponsor?

Sponsoring or exhibiting at the AESIN 2018 Conference will bring about a number of benefits for your organisation and will be aligned to the wider health of the UK industry. Each of the packages that we have put together has significant benefits and are highly competitive.

- Build Reputation & Increase Brand Visibility
- Unique access to our AESIN community and stakeholders
- Lead Generation & Sales
- New Business Partnerships
- Strengthen Relationships With Existing Customers
- Post-Conference Networking



For Sponsorship
Opportunities
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The Automotive Electronic Systems Innovation Network (AESIN) is a dedicated UK initiative focused on the accelerated and advanced delivery of Electronic Systems into Automotive Applications and infrastructure.

AESIN facilitates collaborative innovation, expert knowledge and best practice sharing with endorsement of the UK Automotive Council and Government.

In addition to supporting the UK Automotive Council consensus roadmapping we drive collaborative activity through our core Workstreams.

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AESIN Workstreams



ADAS & Autonomous Vehicles

Enabling tech. for safer vehicles



Automotive Security

Define and establish Digital Resilience and Survivability approach



Communications

V2X communications tech.



More Electric Powertrain

Enabling tech. for EV & HEVs



Software

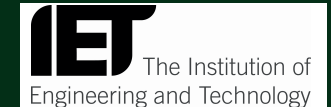
Developing the approach to integrated embedded systems



Research & Skills

Research & Development capabilities of the UK and the skills initiative being developed to address the industry.

Companies who have attended in the past...



Contact AESIN Today

If you are interested in becoming part of the AESIN Community please contact Angela Tansey: angela.tansey@techworks.org.uk

Keep up to date on all AESIN activity by following our Social Media's.



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