AESIN Conference 2019: Call for Papers Guidance

AESIN Conference 2019
Tuesday 1ˢᵗ October 2019
National Motorcycle Museum, Solihull

The **Call for Papers** for technical session presentations for the AESIN Conference 2019 is **now open.**

About AESIN 2019

We are delighted to announce the AESIN Conference 2019 which will build on the success of previous years becoming established as the premier UK Automotive Electronics Conference.

This year we expect an even bigger and better show with more than 200 delegates expected and capacity for over 20 exhibitors at the popular National Motorcycle Museum next to Birmingham Airport.

Along with headline keynotes from Industry, Government updates, there will also be an Executive Track as well as two technical tracks, running parallel and covering the four key workstream areas covered by AESIN which include:

- ADAS & HAV
- Automotive Electronics Security
- Clean and Connected Mobility
- More Electric Powertrain

Submitting a Paper

Prospective presenters are invited to submit proposals on one of the following themes in scope:

- ADAS & HAV
    - Functional Safety
    - Sensing
    - Autonomy
    - Verification

- Automotive Electronics Security
    - Long term digital resilience and survivability
    - Long term cyber attacks

- Clean and Connected Mobility
    - Connected infrastructure
    - Data and services
    - Comms technology
    - Impact of connectivity on low carbon transport
    - Data integrity and reliability

- More Electric Powertrain
    - Architecture
    - Power Electronic Systems
    - Electronic storage systems
    - Motors

To submit a paper presentation and be considered for AESIN 2019, please complete the online submission form (https://aesinconference.com/call-for-papers) with the following details:

- Presentation Theme
- Presentation Title
- Presentation Abstract (no more than 2000 characters)
- Speaker Biography & Photo

Presentations should include information on the latest developments, current challenges faced and their view of the future on their chosen topic.

We'll let you know once we have received your submission, and then it will be reviewed by the Workstream Leaders and will be judged on their merit.

Candidates will be notified by **30ᵗʰ August 2019** whether their submission was successful or not for this year's AESIN Conference.

Please note that speaking slots in the technical sessions are 20 minutes. This also includes time for Q&A. At the end of each session there will be a Panel which will include all of the session speakers.

<u>Guidance for Speakers</u>

Please note that abstracts must clearly detail the nature, scope, content, key points and significance of the proposed presentation.

The audience has come to hear a talk about a subject that is of interest to them. Direct or overt sales presentations are frowned upon by all parties and will therefore not be accepted. Making sales presentations could potentially do more harm than good in respect of audience goodwill as it undermines the purpose of such meetings.

You may be wondering what you and your organisation will get out of the speaking opportunity if you cannot actively sell your products. The answer is simple – by talking about the subject matter based on your experience and understanding, you are delivering a more sophisticated message that will be readily accepted by the audience. A brief one page summary in your introduction or reference to your service and/or products is acceptable in exchange for the subject knowledge that you are helping to disseminate but be careful not to overdo it.

Closing date to submit call for papers is Friday 19ᵗʰ July 2019