

# TechWorks Awards & Annual Dinner 2021

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## Awards Entry Kit

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Thursday 28 January  
Leonardo Tower Bridge Hotel

## TechWorks Awards & Gala Dinner 2021

TechWorks recognises organisations who have achieved significant business improvement through development of new products, processes, operational excellence, market innovation and outstanding performance within the last year.

We invite organisations to submit a brief award application that demonstrates why your site has excelled, giving clear examples of success.

The TechWorks Awards showcase the best of the best in today's electronic systems & technology industry and are open to anyone part of the community in the UK and Ireland – you don't need to be a TechWorks member to apply for an award.

Entries are only accepted through the TechWorks awards website  
<https://techworksawards.com/>

You can supply further information to illustrate your entry when submitting your application. This is restricted to one document upload.

### SOME OF 2019's WINNERS



## Awards 2021

**AESIN  
Automotive  
Electronics  
Innovation &  
Excellence  
Award**

This award recognises the development of a product that delivers the highest levels of customer satisfaction, quality and reliability through clear demonstration of best practice in product creation/innovation and qualification.

**\*TechWorks  
Company of  
the Year  
Award**

This award recognises a company that can be universally admired for their practice and dedication to success - a company that we can celebrate as a UK or ROI success story.

\*This award is decided internally and cannot be applied for

**\*TechWorks  
Contribution  
to Industry  
Award**

This award recognises a person who has made noteworthy contributions to the industry under their own effort and whose passion drives them to continue their efforts.

\*This award is decided internally and cannot be applied for

**TechWorks  
Disruptive  
Innovation  
Award**

This award recognises a company that demonstrate a significant business impact through innovation. This can cover any aspects of innovation whether in business process, manufacturing, service provision or product development.

**TechWorks  
Emerging Deep  
Tech Award**

This award recognises and honours a growing company showing excellent progress - demonstrating impressive growth in areas such as revenue, headcount, innovation, investment and/or market traction as success indicators.

**Techworks  
Technology  
Investor Award**

This award recognises an Investment Company or Individual who has seen the potential of a new technology or approach that has significantly helped a company financially during these difficult times.

## Awards 2021

### IoTSEF Champion Award

This award recognises organisations that develop IoT products for the market OR act as a retailer or distributor OR deploy and use IoT to enjoy a business benefit such as productivity/efficiency gains or enabling an innovative service.

### NMI Manufacturing Site of the Year Award

This award recognises organisations who have achieved significant business improvement. The award doesn't necessarily focus on one single factor contributing to business improvement but can include a combination of factors .

### \*NMI Manufacturing Supplier of the Year Award

This award recognises organisations that have a proven record of excellence.

\*This award cannot be applied for, but instead we ask our manufacturers to rank those companies they work with over four levels of performance.

### Techworks Green Technology Award

This award recognises a Company or Individual who has seen the potential of a new technology or approach that has significantly helped a support the UK's contribution to a more sustainable environmental future.

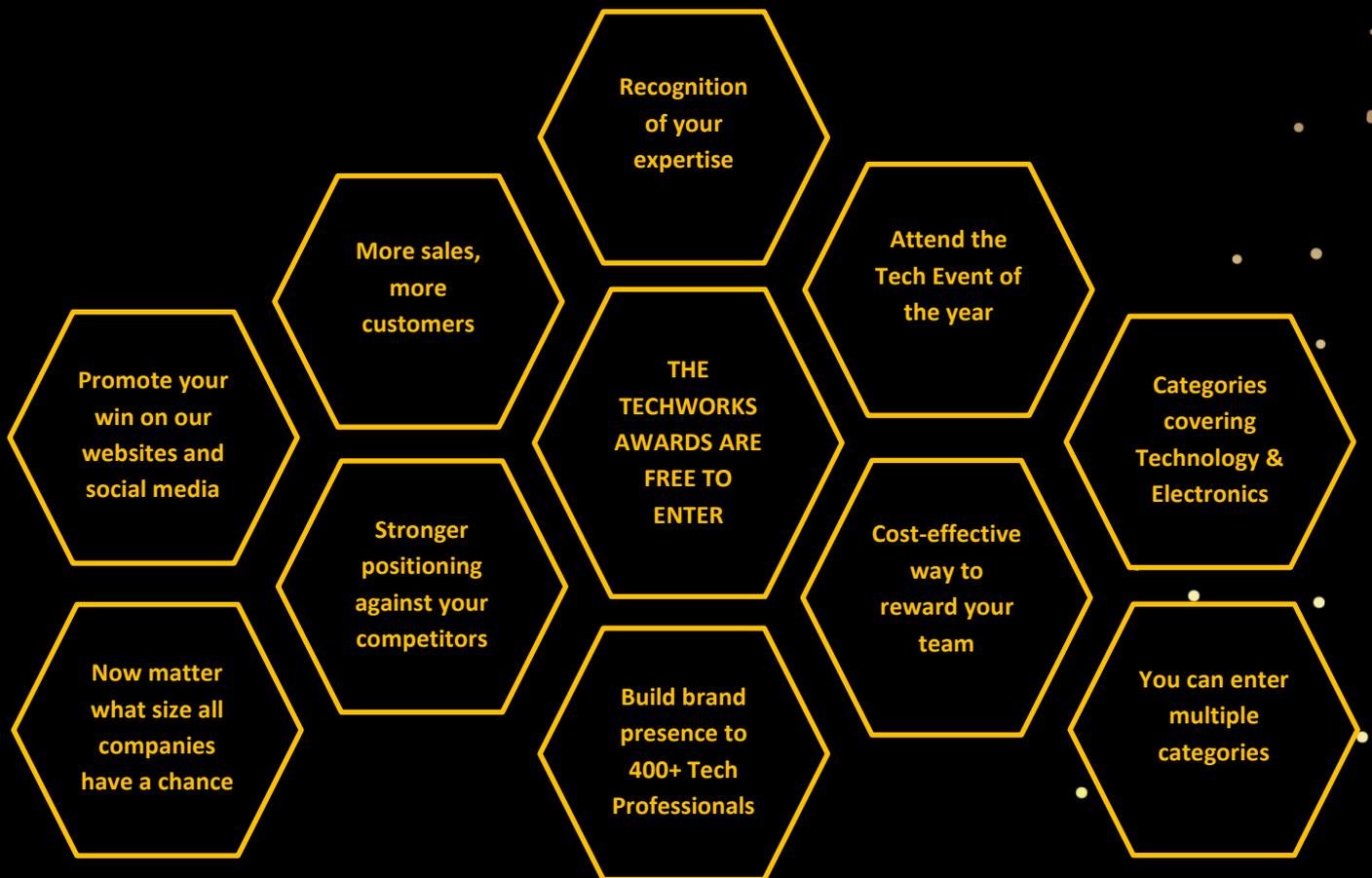
### NMI R&D Excellence Award

This award recognises innovative R&D activity involving strong Industry and Academic collaboration and completed within the last two years.

### Techworks Young Engineer of the Year Award

This award publicly celebrates and promotes the efforts of young professionals at the early stages of their careers.

## Why should you enter the TechWorks Awards 2021



### More detail

- Small organisations have just as much chance to win a TechWorks award as bigger companies do. Every year large enterprises such as arm, McLaren Applied and Imagination Technologies are joined in the winner's circle by smaller companies that are still building their brand.
- There are several categories covering every aspect of the Technology and Electronic industry including research, innovation, collaboration, manufacturing, IoT security and automotive electronics.

## Awards 2021 – Hints & Tips

**Is it an award winning story?** It seems obvious, but to increase your chances of winning make sure you are putting your best story forward. You made need to forget about your latest project, think about all your achievements over the last year and pick the project that scores highly on innovation and impact. It may not have been the first thing that springs to mind, but it'll certainly be the one most likely to get you the win.

**Powerful summary** – The judging panel will have hundreds of entries to read, so including a powerful opening summary is vital. A bullet point opening section that summaries key achievements can help the submission to pack a punch.

**Provide value** – It's certainly important for you to share the value you are achieving, but when other colleagues or teams in and out of your organisation realise it too gives you unbiased validation. Pull in quotes and feedback from colleagues, managers, internal stakeholders and external customers who can vouch for your work to give your submission even more credibility. For each award submission for 2020 you may include up to three supporting documents, such as testimonials, useful links, product or service information.

**Don't be afraid to share something you are proud of** – Even if your story doesn't seem overall innovative on the surface, it could be something you did in a creative way. Context is everything in an award submission.

**Be truthful** – Always be truthful when answering each question, as the famous saying states "the truth will out". Including invalid, untruthful answers can cause considerable damage to yours and your brand's reputation. It's best to avoid a potential PR disaster by always telling the truth in an award application.

**Don't ignore the fine print** – Check the entry guidelines to ensure you are covering all of the criteria for your category. Missed questions could lead to your entry being ignored.

**Everyone loves statistics** – Where possible, include a few tangible facts and figures, whether that be ROI, infographics or even Social Media shares.

**Proof read** – Have a colleague proof-read the entry for typos. Ask someone who was not involved in the project to read your entry, ensuring it's easy to understand and you are capturing all that was involved.

## Awards 2021 – How to Submit Your Entry

All entries are only accepted through the TechWorks awards website:

<https://www.techworksawards.com>

**Step 1:** Go to <https://techworksawards.com/apply-for-an-award-2021/> and click on the award you want to apply for (remember you can apply for multiple awards):

- [AESIN Automotive Electronics Innovation & Excellence Award](#)
- [TechWorks Disruptive Innovation Award](#)
- [TechWorks Emerging Deep Tech Award](#)
- [IoTSF Champion Award](#)
- [TechWorks Technology Investor Award](#)
- [NMI Manufacturing Site of the Year Award](#)
- [TechWorks Green Technology Award](#)
- [NMI R&D Excellence Award](#)
- [TechWorks Young Engineer of the Year Award](#)

**Step 2:** Submit your entry through the application form on the right-hand side of the page. Remember to read our hints & tips before submitting your application.

You can supply further information to illustrate your entry when uploading a document through this portal only. This is restricted to a one document upload only.

For awards information or any queries please email [Angela.tansey@techworks.org.uk](mailto:Angela.tansey@techworks.org.uk) or call +44 (0) 1506 401215

## Awards 2021 – What our judges look for

**Time** – our judges have a limited amount of time to go through each award and make a decision based on what they see in front of them. Entries need to be detailed but at the same time easy to read. They look at the criteria of the category they are judging and this then helps them grade each submission.

**Criteria** – make sure you read all of the requirements in the criteria section. If the judges don't receive all the relevant criteria it can make it extremely hard for them to judge your submission and therefore the score won't be as high.

**Content** – have a think about what you would include in your CV if you were applying for a new job. You want to sell yourself to your prospective employer, and this is exactly the same thing. Shout out about all the great things you/your company have done, ask others to write testimonials about how great you are. The more you can show your achievements the easier the judges will find it to score.

**Respect** – respect the value of the award. Have a look at the award category you want to apply for, do you meet all of the criteria, does your submission stand out, have you put enough thought into the detail? Caring about your application will make all the difference.

**Tell a story** – for example if you're bringing a new product to market the judges want to hear a bit of background about the product.

## Award Categories 2021

### INDIVIDUAL

#### TechWorks Contribution to Industry Award

A personal award given by TechWorks to an individual who has been influenced and has significantly contributed to making a visible difference in the Deep Tech Industry

#### TechWorks Young Engineer of the Year Award

Celebrating and promoting the efforts of young professionals at the early stages of their careers. The winner of this award receives a **CASH PRIZE OF £500.**

### BUSINESS SUCCESS

#### TechWorks Emerging Deep Tech Award

High growth, high quality. Celebrating emerging technology companies, demonstrating visible positive or disruptive impact on industry through significant growth.

#### TechWorks Company of the Year Award

The industry's overall badge of honour - celebrating a company that has performed outstandingly throughout the year.

## Award Categories 2021

### INDUSTRY ACHIEVEMENTS

#### **NMI Manufacturing Site of the Year Award**

Open to any UK or Ireland -based/operating manufacturing company able to demonstrate significant business improvement.

#### **NMI Manufacturing Supplier of the Year Award**

Recognises organisations proving a sustained record of excellence through providing vital support to customer needs and industry.

#### **TechWorks Disruptive Innovation Award**

Recognises a company who has changed the status quo through true innovation resulting in significant business impact.

#### **AESIN Automotive Electronics Innovation and Excellence Award**

Recognition of a product in the automotive market that shows innovation and demonstrates technical capabilities and reliability beyond other products.

#### **IoT Security Champion Award**

Seeks to identify and celebrate organisations which demonstrate good IoT security stewardship as part of the IoT Security Foundation's mission to raise security standards and drive best practice adoption.

#### **TechWorks Technology Investor Award**

Recognising a company that values UK entrepreneurship and technology development. The award can be nominated by the recipient of the investment.

#### **TechWorks Green Technology Award**

This award recognises a Company or Individual who has seen the potential of a new technology or approach that has significantly helped to support the UK's contribution to a more sustainable environmental future.

### RESEARCH EXCELLENCE

#### **NMI R&D Excellence Award**

Celebrating innovative R&D activity involving strong Industry and Academic collaboration completed within the last two years.

## TechWorks Gala Dinner and Awards

TechWorks Gala Dinner & Award Ceremony is the major social & networking event of the UK Deep Tech Industry and takes place on Thursday 28<sup>th</sup> January 2021 at the Leonardo Tower Bridge Hotel.

The prestigious TechWorks Gala Dinner will bring together over 300 executives and professionals from across the industry and features fine dining, the TechWorks Award Ceremony, immense networking opportunities, beer bar, a celebrity guest speaker and music and dancing with our live band, **The Hound Dogs** – it's the perfect way to end the night.

The industry dinner provides an excellent opportunity to build brand awareness, network with industry leaders and meet or host existing and potential clients.

Don't forget to grab your ticket [here](#) for what is set to be an unforgettable night.



## Contact Information – Awards 2021

For awards information and partnership queries, please contact  
[Angela.tansey@techworks.org.uk](mailto:Angela.tansey@techworks.org.uk) or call +44 (0) 1506 401215

For Gala Dinner & Award tickets please go to <https://www.eventbrite.co.uk/e/techworks-awards-gala-dinner-2021-tickets-96428607561>

For Gala Dinner queries please email [info@techworks.org.uk](mailto:info@techworks.org.uk)

