

TechWorks Awards & Annual Dinner 2021

Sponsorship Guide

Thursday 09 December 2021
Leonardo Royal London St Paul's

TechWorks Awards 2021

Headline Sponsorship

£7,000 + vat

Become a headline sponsor and enjoy instant brand recognition and exposure. You will also have the opportunity to present the award itself on-stage with our host and enjoy an exclusive table of 10 to entertain your team, clients or suppliers.



Drinks Reception Sponsorship

£4,000 + vat

The drinks reception is a great way to promote your brand and associate your business with this prestigious event. Four tickets are included – upgrade to a table of 10 for an additional £1,000 + vat



Table Sponsorship

£1,750 + vat

Host a table for 10 guests to reward your team or to entertain guests or clients. Your company logo on all branded materials and across our websites and Social Media.



TechWorks Awards 2021

Dinner Wine



£5,000 + vat

Complementing a fine dining experience is a beautiful wine. Associate your brand with the wine offered to every guest at every table. Your logo attached to each bottle of wine, as well as across all websites and Social Media channels. Two tickets are included – upgrade to a table of 10 for £1,000 + vat.



Awards

£4,500 + vat

Celebrate the achievements of the Industry's most influential professionals and organisations at the TechWorks Awards 2021! Logo placement on all event promotion, recognition through media channels and Social Media, opportunity to present the award to the winner and photo opportunity with them.



Entertainment



£3,000 + vat

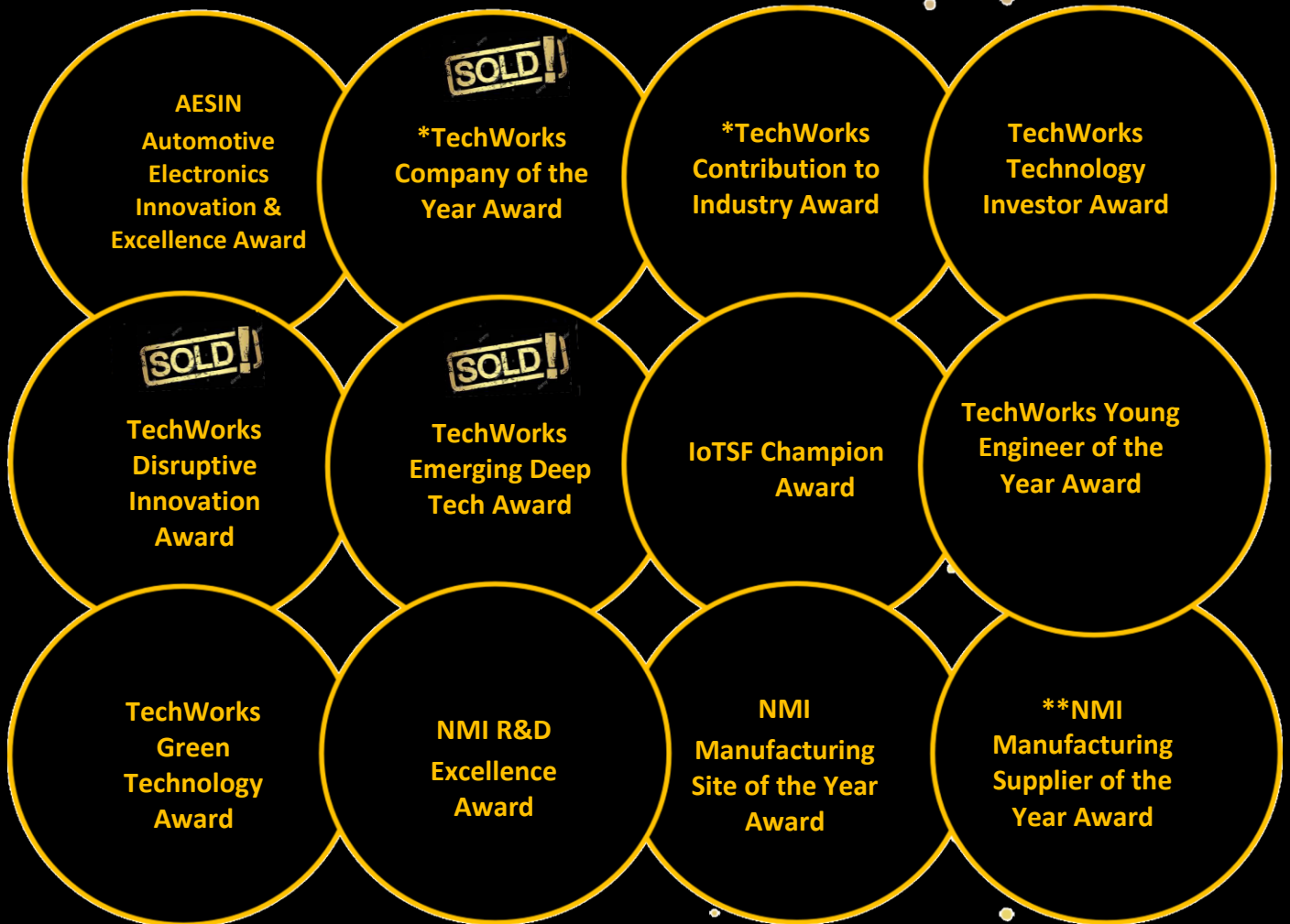
Entertain your team, guests or clients at the end of the night with some entertainment. Your logo on-screen whilst the band plays, as well as across all websites and Social Media channels. Two tickets are included – upgrade to a table of 10 for £1,000 + vat.



Sponsorship opportunities are strictly limited.

For more information please call us on 01506 401210
or email Angela.tansey@techworks.org.uk

TechWorks Awards 2021



*This award is decided internally and cannot be applied for

**This award cannot be applied for, but instead we ask our manufacturers to rank those companies they work with, over four levels of performance.

TechWorks Awards 2021

Why Sponsor?

Sponsoring the TechWorks Awards aligns your brand with world-class business achievement and Britain and Ireland's most dynamic companies and entrepreneurs. It also provides an incredible platform to promote your brand as a true market leader with months of promotional activity.

All sponsors benefit from a national marketing campaign to showcase the event with your brand included in:

- **High profile national press advertising**
- **Major PR and editorial coverage**
- **Dedicated awards website**
- **Extensive social media promotion**
- **Inclusion in the Awards video reel**
- **National direct mail and email campaigns**
- **Marketing collateral**

Awards Night

Your brand will take pride-of-place during the gala evening itself, from the sponsors roll of honour and extensive on-stage presence, to the video loop, beautiful keep-sake awards programme, interview back-drops and photos shoots with the guest speaker and winners. The brand value and recognition is priceless.

Post-event Marketing

With a special awards supplement and high-profile PR and social media coverage, your brand will continue to receive exposure long after the event is over.

2019 TechWorks Award Winners



Young Engineer of the Year Award
Won by: **Gethn Pickard - Plessey**



Contribution to Industry Award
Won by: **Prof. Paul Dorey – CSO**



Automotive Electronics Innovation & Excellence Award
Won by: **Blu Wireless**



Company of the Year Award
Won by: **Secure Thingz**



Cyber Student of the Year in Automotive Award
Won by: **Angela Mison**

2019 TechWorks Award Winners



Innovation Award
Won by: Nanusens



Emerging Company of the Year Award
Won by: Nanusens



Manufacturing Site of the Year Award
Won by: Diodes



Product of the Year Award
Won by: Darktrace



IoT Security Foundation Champion Award
Won by: Zsolt Angyal



R&D Excellence Award
Won by: CSA Catapult



UKESF Scholars of the Year Award
Won by: Mary Bennett & Hugo McNally

Past and Present Sponsors



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TechWorks