



GALA DINNER AND AWARDS CEREMONY



7th December 2023



Hilton Deansgate
Manchester



SPONSORS GUIDE

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SPONSORS GUIDE

Headline Sponsor

Member Price £7,000 + VAT Member / £8,000 + VAT Non-Member

Pre-event

- Your company referred to in all communication and branding which will surround the TechWorks Awards & Gala Dinner
- Your company referenced in all digital marketing and any press releases
- Opportunity to work with our Marketing team on ideas to maximise PR
- A dedicated Sponsor newsletter to go out to all TechWorks members announcing you as a Platinum sponsor as well as information about your company, products etc
- Your company logo displayed prominently on the awards page linking to your company website
- Five dedicated LinkedIn and Twitter posts announcing you as a Platinum Sponsor
- A Media Kit create specifically for you to give you the opportunity for self-promotion

On the night

- Table of 10 placed prominently within the ballroom
- Champagne reception
- 3 course dinner
- ½ bottle of wine per person
- Pull up banner on stage promoting you as one of our Platinum Sponsors
- Special mention from our CEO
- Logo placed prominently across all printed collateral
- Interview opportunity to be made available through our comms channels after the event

Post event

- Thank you from our CEO in the TechWorks Awards & Gala Dinner round-up Newsletter
- A dedicated after show post on LinkedIn and Twitter with a testimonial from you
- Opportunity for your testimonial to be included in the post-event press release
- Choice of photographs for you to use across your comms channels

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SPONSORS GUIDE

Award Sponsor

Member price £4,500 + VAT / Non-Member price £5,500 + VAT

Pre-event

- Your company referred to in all communication and branding which will surround the TechWorks Awards & Gala Dinner
- Your company referenced in all digital marketing
- A dedicated Award Sponsor newsletter to go out to all TechWorks members announcing you as one of our Award Sponsors
- Your company logo displayed on the awards page linking to your company website
- A Media Kit create specifically for you to give you the opportunity for self-promotion

On the night

- Table of 10 to entertain guests/clients or your team
- Champagne reception
- 3 course dinner
- ½ bottle of wine per person
- Company logo engraved on the award
- Thank you from our CEO for being an Award Sponsor
- Opportunity to present the award on stage with our Guest Speaker & CEO
- Interview opportunity which will be made available to you for use across your comms channels
- Choice of photos you appear in from the night to use across your comms channels
- Logo placed across all printed collateral

Post event

- Thank you from our CEO in the TechWorks Awards & Gala Dinner round-up Newsletter
- A dedicated after show post on LinkedIn and Twitter with a testimonial from you

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SPONSORS GUIDE

Dinner Wine Sponsor

£4,500 + VAT Member price £5,500 + VAT Non-Member price

Pre-event

- Your company referred to in all communication and branding which will surround the TechWorks Awards & Gala Dinner
- Your company referenced in all digital marketing
- A dedicated Award Sponsor newsletter to go out to all TechWorks members announcing you as one of our Sponsors
- Your company logo displayed on the awards page linking to your company website
- A Media Kit create specifically for you to give you the opportunity for self-promotion

On the night

- Table of 10 to entertain guests/clients or your team
- Champagne reception
- 3 course dinner
- ½ bottle of wine per person
- Company logo on all bottles of wine served
- 6ft pull-up banner displayed within the ballroom advertising you as the office Dinner Wine Sponsor
- Logo placed across all printed collateral

Post event

- Thank you from our CEO in the TechWorks Awards & Gala Dinner round-up Newsletter
- A dedicated after show post on LinkedIn and Twitter with a testimonial from you

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SPONSORS GUIDE

Beer Stand Sponsor

Member price £3,000 + VAT £4,000 + VAT Non-Member price

Pre-event

- Your company referred to in all communication and branding which will surround the TechWorks Awards & Gala Dinner
- Your company referenced in all digital marketing
- A dedicated Sponsor newsletter to go out to all TechWorks members announcing you as one of our Sponsors
- Your company logo displayed on the awards page linking to your company website
- A Media Kit create specifically for you to give you the opportunity for self-promotion

On the night

- Table of 10 to entertain guests/clients or your team
- Champagne reception
- 3 course dinner
- ½ bottle of wine per person
- 6ft pull up banner with your logo and company details displayed at the beer stand promoting you as the official beer stand sponsor
- Logo placed across all printed collateral

Post event

- Thank you from our CEO in the TechWorks Awards & Gala Dinner round-up Newsletter
- A dedicated after show post on LinkedIn and Twitter with a testimonial from you

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SPONSORS GUIDE

DJ Sponsor

Member price £2,000 + VAT £3,000 + VAT Non-Member price

Pre-event

- Your company referred to in all communication and branding which will surround the TechWorks Awards & Gala Dinner
- Your company referenced in all digital marketing
- A dedicated Sponsor newsletter to go out to all TechWorks members announcing you as one of our Sponsors
- Your company logo displayed on the awards page linking to your company website
- A Media Kit create specifically for you to give you the opportunity for self-promotion

On the night

- Table of 10 to entertain guests/clients or your team
- Champagne reception
- 3 course dinner
- ½ bottle of wine per person
- Company logo on all bottles of wine served
- 6ft pull up banner beside the DJ advertising you as the official DJ sponsor
- Logo placed across all printed collateral

Post event

- Thank you from our CEO in the TechWorks Awards & Gala Dinner round-up Newsletter
- A dedicated after show post on LinkedIn and Twitter with a testimonial from you

SALE

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SPONSORS GUIDE

Drinks Reception Sponsor

Member price £3,000 + VAT £4,000 + VAT Non-Member price

Pre-event

- Your company referred to in all communication and branding which will surround the TechWorks Awards & Gala Dinner
- Your company referenced in all digital marketing
- A dedicated Sponsor newsletter to go out to all TechWorks members announcing you as one of our Sponsors
- Your company logo displayed on the awards page linking to your company website
- A Media Kit create specifically for you to give you the opportunity for self-promotion

On the night

- Table of 10 to entertain guests/clients or your team
- Champagne reception
- 3 course dinner
- ½ bottle of wine per person
- 6ft pull up banner in the drinks reception advertising you as the Drinks Reception sponsor
- Logo placed across all printed collateral

Post event

- Thank you from our CEO in the TechWorks Awards & Gala Dinner round-up Newsletter
- A dedicated after show post on LinkedIn and Twitter with a testimonial from you

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SPONSORS GUIDE

Table Sponsor

Member price £1,750 + VAT Non-Member price £2,750 + VAT

Pre-event

- Your company referred to in all communication and branding which will surround the TechWorks Awards & Gala Dinner
- Your company referenced in all digital marketing
- A dedicated Sponsor newsletter to go out to all TechWorks members announcing you as one of our Table Sponsors
- Your company logo displayed on the awards page linking to your company website
- LinkedIn and Twitter posts announcing you as a Table Sponsor
- A Media Kit create specifically for you to give you the opportunity for self-promotion

On the night

- Table of 10 to entertain guests/clients or your team
- Champagne reception
- 3 course dinner
- ½ bottle of wine per person
- Logo placed across all printed collateral

Post event

- Thank you from our CEO in the TechWorks Awards & Gala Dinner round-up Newsletter
- Post on LinkedIn and Twitter thanking you for being a Table Sponsor



TechWorks