

TechWorks Gala Dinner and Awards 2024

04.12.24



SPONSORSHIP OPPORTUNITIES

TechWorks Gala Dinner and Awards 2024

We are delighted to announce that our annual TechWorks Awards & Gala Dinner will be held on Wednesday 4th December 2024, at the Royal Lancaster Hotel, London.

The event brings together hundreds of executives & professionals from across industry, providing an excellent opportunity to network with industry leaders, meet new clients or host existing ones whilst building brand awareness. At the dinner, we announce the winners of the TechWorks Awards – celebrating achievements & behaviours conducive to a healthy & vibrant industry.

techworksawards.com

Hear what our audience had to say in this video

Click the image to play





PROMOTIONAL OPPORTUNITIES

As a not-for-profit organisation, we welcome your interest and support for the conference. We have a number of sponsorship opportunities on offer which help us to cover our costs.

Why Sponsor?

The TechWorks Gala Dinner and Awards attracts a wide range of stakeholder groups and decision-makers throughout the event lifecycle – in the build-up, during the event itself, and once the event has taken place and provides the perfect environment to not only promote your brand, but to build lasting relationships with customers and get to know other businesses:

- Build reputation & increase brand visibility
- Unique access to our members and non-members from the tech community
- Lead generation & sales
- New business partnerships
- Strengthen relationships with existing customers
- Networking throughout the evening



HEADLINE SPONSOR

Maximize your promotional impact with prominent branding throughout the event, an option to co-present an award, marketing material, a full table of 10...and more!

Members secure for only £6995

Non-Members secure for only £7995



- On-stage banner displayed during the whole evening
- A 3 minute speaking slot with onstage photo
- Opportunity to participate onstage with the “Company of the Year” Award
- Opportunity to provide a table gift to all guests or to host a prize draw (prize supplied by sponsor)
- Prominent branding displayed throughout the event
- Thank you and acknowledgment during pre-dinner and closing sessions
- Logo featured prominently on award website with link to your website
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced as a sponsor in dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Custom Techworks Awards media kit to support your promotion activities
- On-the-night interview opportunity, shared for use across your comms channels
- Choice of images from the night to use across your comms channels
- Opportunity to provide one company promotional or news item repeated on the event website, newsletter & social media channels in the run up to the dinner. Option to send a 20 second video advert (no sound) for the onsite presentation reel. An A5 (profile) advert for the printed menu.
- Post-event acknowledgment from our CEO in the awards review marketing
- Testimonial opportunity for post-event marketing on LinkedIn and Twitter
- Table photograph of you and your guests
- Tickets for you and your guests (10=1 full table)

- Prominent branding displayed throughout the event
- Sponsor mention by CEO in closing session
- Logo featured prominently on award website with link to your website
- Supply of marketing materials on registration desk (supplied by sponsor)
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced as a sponsor in dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Custom Techworks Awards media kit to support your promotion activities
- On-the-night interview opportunity, shared for use across your comms channels
- Choice of images from the night to use across your comms channels
- Opportunity to provide one company promotional or news item repeated on the event website, newsletter & social media channels in the run up to the dinner. Option to send a 10 second video advert (no sound) for the onsite presentation reel. A Half-Page A5 (landscape) advert for the printed menu.
- Post-event acknowledgment from our CEO in the awards review marketing
- Testimonial opportunity for post-event marketing on LinkedIn and Twitter
- Table photograph of you and your guests
- Tickets for you and your guests (10=1 full table)

GOLD SPONSOR

Increase your brand awareness with prominent branding throughout the event, branding on the event website/social media, marketing material, a full table of 10...and more!

Members secure for only £4995

Non-Members secure for only £5745



AWARDS SPONSOR

**See your branding on the big screen
as the award sponsor, your logo
engraved on the award, marketing
material, a full table of 10...and more!**

Members secure for only £4500

Non-Members secure for only £5250



- Sponsor mention by CEO in closing session
- Opportunity to present the award on-stage with host and join winner's photoshoot
- Company name announced by the host alongside the award title and winner
- Company logo engraved on the award
- Logo featured prominently on award website with link to your website
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced as a sponsor in dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Custom Techworks Awards media kit to support your promotion activities
- Choice of images from the night to use across your comms channels
- Post-event acknowledgment from our CEO in the awards review marketing
- Testimonial opportunity for post-event marketing on LinkedIn and Twitter
- Table photograph of you and your guests
- Tickets for you and your guests (10=1 full table)

DINNER WINE SPONSOR

Your logo displayed at everyone's table on the wine bottles, a full table of 10 tickets...and more!

- Sponsor mention by CEO in closing session
- Your branding applied to custom printed wine labels on all bottles for the evening
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced as a sponsor in dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Choice of images from the night to use across your comms channels
- Custom Techworks Awards media kit to support your promotion activities
- Post-event acknowledgment from our CEO in the awards review marketing
- Table photograph of you and your guests
- Tickets for you and your guests (10=1 full table)

Members secure for only £4500

Non-Members secure for only £5250

DRINKS RECEPTION SPONSOR

Your logo displayed the drinks reception, a full table of 10 tickets...and more!

- Sponsor mention by CEO in closing session
- Your branding displayed during drinks reception
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced as a sponsor in dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Choice of images from the night to use across your comms channels
- Your logo on on side of coasters in the reception area
- Post-event acknowledgment from our CEO in the awards review marketing
- Table photograph of you and your guests
- Tickets for you and your guests (10=1 full table)

Members secure for only £3750

Non-Members secure for only £4500

ENTERTAINMENT SPONSOR

You branding displayed at the post event DJ/Dancing set, your logo displayed on all our media channels and more

- Your branding displayed on stage during the DJ set
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced as a sponsor in dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Choice of images from the night to use across your comms channels
- Custom Techworks Awards media kit to support your promotion activities
- Post-event acknowledgment from our CEO in the awards review marketing
- One ticket for the event

Members secure for only £1495

Non-Members secure for only £1795

BEER SPONSOR



Your logo displayed at the complimentary beer stand (always a big draw), your sponsorship announced in all our media channels and more

- Your branding applied to the complimentary beer stand after dinner
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced as a sponsor in dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Custom Techworks Awards media kit to support your promotion activities
- One ticket for the event

Members secure for only £1495

Non-Members secure for only £1795

REGISTRATION DESK SPONSOR

Your materials and logo displayed at the registration desk and on all our media channels and more

- Supply of marketing materials on registration desk (supplied by sponsor)
- Branded tablecloth at the Reception Desk for immediate visibility
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced as a sponsor in dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Custom Techworks Awards media kit to support your promotion activities
- One ticket for the event

Members secure for only £995
Non-Members secure for only £1995

TABLE PLAN SPONSOR

Your logo displayed on the table plan, your sponsorship announced in all our media channels and more

- Your branding applied to the table plan on display during the drinks reception
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced as a sponsor in dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Custom Techworks Awards media kit to support your promotion activities
- One ticket for the event

Members secure for only £995
Non-Members secure for only £1995

Annual Awards Dinner Packages	Headline	Gold	Award	Dinner Wine	Drinks Recpt	Enter.	Beer Stand	Reg Desk	Table Plan	Table
On-stage banner displayed during the whole evening	✓									
Opportunity to participate onstage with the Company of the Year Award	✓									
Opportunity to supply a table gift to guests or host a prize draw	✓									
A 3 minute speaking slot with stage photo	✓									
Prominent branding displayed throughout the event	✓	✓								
Thank you and acknowledgment during pre-dinner and closing sessions	✓	✓	✓	✓	✓					
Opportunity to present the award on-stage with host and join winner's photoshoot			✓							
Company name announced by the host alongside the award title and winner			✓							
Company logo engraved on the award			✓							
Logo featured prominently on award website with link to your website	✓	✓	✓							
Marketing materials on registration desk (supplied by sponsor)		✓						✓		
Invitation to join the judging panel for your award category			✓							
Your branding applied to custom printed labels on all dinner wine bottles				✓						
Your branding displayed during drinks reception					✓					
Your logo on on side of coasters in the reception area					✓					
Your branding displayed on stage during the DJ set						✓				
Your branding applied to the complimentary beer stand after dinner							✓			
Branded tablecloth at the Reception Desk for immediate visibility								✓		
Your branding applied to the table plan									✓	
Your company featured in all event digital marketing, PR, website and onsite	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Your company announced as a sponsor in annual awards newsletter	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Custom Techworks Awards media kit to support your promotion activities	✓	✓	✓	✓	✓	✓	✓	✓	✓	
On-the-night interview opportunity, shared for use across your comms channels	✓	✓								
Choice of images from the night to use across your comms channels	✓	✓	✓	✓	✓	✓				
Opportunity to provide digital marketing materials for social, website and onsite	✓	✓								
Post-event acknowledgment from our CEO in the awards review marketing	✓	✓	✓	✓	✓	✓				
Testimonial opportunity for post-event marketing on LinkedIn and Twitter	✓	✓	✓							
Table photograph of you and your guests	✓	✓	✓	✓	✓					✓
Tickets for you and your guests (10 = One full table, worth £1,945)	10	10	10	10	10	1	1	1	1	10
MEMBER PRICES	£6995	£4995	£4500	£4500	£3750	£1495	£1495	£995	£995	£1945
NON-MEMBER PRICES	£7995	£5745	£5250	£5250	£4500	£1795	£1795	£1195	£1195	£2625



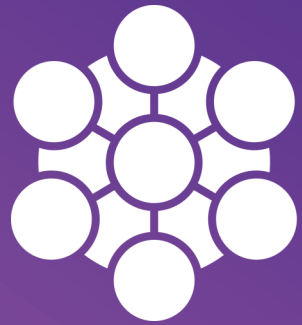
...AND FINALLY

We hope that there's a package of interest to you that meets with your brand aspirations and fits your budget. We aim to make your experience as pleasant, simple and value-for-money as possible. Once you've made your choice, we'll take great care of you.

If you'd like to discuss a tailored package, please contact us as we welcome enquiries.

THE SMALL PRINT

- Packages are sold on a first come, first served basis.
- To qualify for 'Member' prices you must be a member of the a TechWorks Community (see techworks.org.uk) on the date of the event else the non-member fee will apply
- All prices are in GB pounds sterling and exclusive of VAT



TechWorks

**CONTACT US TO SECURE
YOUR PLACE**

SPONSORSHIP@TECHWORKS.ORG.UK

01506 374233

**Non-Members can save money on sponsoring by joining TechWorks
techworks.org.uk**

**Interested in sponsoring multiple events this year?
Contact Us to discuss our bundle deals.**