



# TechWorks Gala Dinner and Awards 2025

ROYAL LANCASTER HOTEL | LONDON 03.12.25

**SPONSORSHIP OPPORTUNITIES**

# TechWorks Gala Dinner and Awards 2025

Following our sell-out event last year, we are delighted to announce that the annual TechWorks Awards & Gala Dinner will return to the Royal Lancaster Hotel, London on Wednesday 3rd December 2025.

The event brings together hundreds of executives & professionals from across industry, providing an excellent opportunity to network with industry leaders, meet new clients or host existing ones whilst building brand awareness. During dinner, we celebrate the best of UK tech, as we recognise individuals and organisations for their achievements across the semiconductor and deep tech industries.

[techworksawards.com](https://techworksawards.com)

**Hear what our audience had to say in this video**

**Click the image to play**







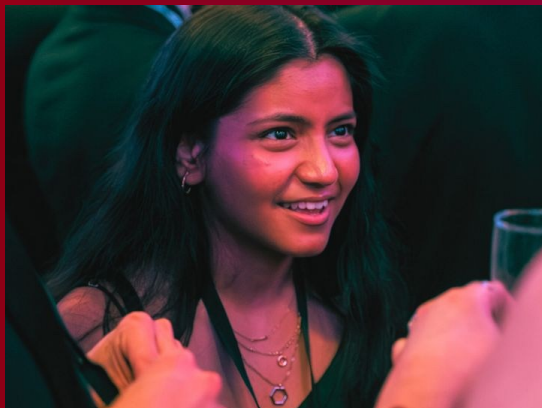
# PROMOTIONAL OPPORTUNITIES

As a not-for-profit organisation, we welcome your interest and support for the conference. We have a number of sponsorship opportunities on offer which help us to cover our costs.

## Why Sponsor?

The TechWorks Gala Dinner and Awards attracts a wide range of stakeholder groups and decision-makers throughout the event lifecycle – in the build-up, during the event itself, and once the event has taken place and provides the perfect environment to not only promote your brand, but to build lasting relationships with customers and get to know other businesses:

- Build reputation & increase brand visibility
- Unique access to our members and non-members from the tech community
- Lead generation & sales
- New business partnerships
- Strengthen relationships with existing customers
- Networking throughout the evening



# HEADLINE SPONSOR

**Maximize your promotional impact with prominent branding through-out the event, an option to co-present an award, marketing material, a full table of ten ... & more!**

**Members secure for only \$1,500**

**Non-Members secure for only \$2,500**



- Exclusive 3 minute pre-dinner address with onstage photo
- On-stage branding displayed during the whole evening
- Opportunity to participate onstage with “Company of the Year” Award
- Thank you and acknowledgment during pre-dinner and closing sessions
- Prominent branding displayed on the awards dinner menu
- Blog post on TechWorks website, newsletter & social media
- Testimonial or on-the-night interview opportunity, shared for use across your comms channels
- Logo featured prominently on award website with link to your website
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced in the dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Custom TechWorks Awards media kit to support your promotional activities
- Choice of images from the night to use across your comms channels
- Opportunity to provide a promotional or news item for the event website, newsletter & social media channels in the run up to the dinner.
- Option to send a 20 second video advert (no sound) for the onsite presentation reel and A5 (profile) advert for the printed menu.
- Acknowledgment from our CEO in the post-event review marketing
- Testimonial opportunity for post-event marketing on LinkedIn and Twitter by TechWorks
- Table photograph of you and your guests
- A full table of 10 is included in this package for you and your guests

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- Prominent branding displayed on the awards dinner menu
- Blog post on TechWorks website, newsletter & social media
- Testimonial or on-the-night interview opportunity, shared for use across your comms channels
- Logo featured prominently on award website with link to your website
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced in the dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Custom Techworks Awards media kit to support your promotion activities
- Choice of images from the night to use across your comms channels
- Opportunity to provide a company promotional or news item for the event website, newsletter & social media channels in the run up to the dinner.
- Option to supply a half-A5 (profile) advert for the printed menu.
- Acknowledgment from our CEO in the post-event review marketing
- Testimonial opportunity for post-event marketing on LinkedIn and Twitter by TechWorks
- Table photograph of you and your guests
- A full table of 10 is included in this package for you and your guests

## GOLD SPONSOR

**Increase your brand awareness with prominent branding throughout the event, on the event website, social media, marketing material, a full table of ten ... & more!**

**Members secure for only £4995**

**Non-Members secure for only £5895**





# AWARDS SPONSOR

**See your branding on the big screen as the award sponsor, co-present your branded engraved award, enjoy significant exposure before and during the event, a full table of ten ... & more!**

**Members secure for only £4500**

**Non-Members secure for only £5300**



- Opportunity to present the award on-stage with host and join winner's photoshoot
- Company name announced by the host alongside the award title and winner
- Company logo engraved on the award
- Testimonial or on-the-night interview opportunity, shared for use across your comms channels
- Logo featured prominently on award website and award category with link to your website
- Your company announced in the dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Your company announced as a sponsor in dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Custom TechWorks Awards media kit to support your promotion activities
- Choice of images from the night to use across your comms channels
- Acknowledgment from our CEO in the post-event review marketing
- Testimonial opportunity for post-event marketing on LinkedIn and Twitter by TechWorks
- Table photograph of you and your guests
- [A full table of 10 is included in this package for you and your guests](#)

# DINNER WINE SPONSOR

**Your logo displayed at everyone's table on the wine bottles, a full table of ten ... & more!**

- Your branding applied to custom printed wine labels on all bottles for the evening
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced in the dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Custom TechWorks Awards media kit to support your promotion activities
- Choice of images from the night to use across your comms channels
- Acknowledgment from our CEO in the post-event review marketing
- Table photograph of you and your guests
- A full table of 10 is included in this package for you and your guests

**Members secure for only**  
**Non-Members secure for**



# DRINKS RECEPTION SPONSOR

**Your logo displayed during the drinks reception, a full table of ten ... & more!**

- Your branding displayed prominently during the drinks reception
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced in the dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Custom TechWorks Awards media kit to support your promotion activities
- Choice of images from the night to use across your comms channels
- Acknowledgment from our CEO in the post-event review marketing
- Table photograph of you and your guests
- A full table of 10 is included in this package for you and your guests

**Members secure for only £3750**  
**Non-Members secure for only £4500**

## ENTERTAINMENT SPONSOR

**Your branding displayed during the DJ/Dancing set, your logo displayed on all our media channels & more**

- Your branding displayed prominently after dinner by the dance floor / DJ stand
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced as a sponsor in dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Custom TechWorks Awards media kit to support your promotion activities
- Choice of images from the night to use across your comms channels
- One ticket is included

**Members secure for only £1895**  
**Non-Members secure for only £2195**

## BEER STAND SPONSOR

**Your branding on the ever popular complimentary beer stand and announced in our media channels & more**

- Your branding applied to the complimentary beer stand after dinner
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced as a sponsor in dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Custom TechWorks Awards media kit to support your promotion activities
- One ticket is included

**Members secure for only £1895**  
**Non-Members secure for only £2195**



## REGISTRATION DESK SPONSOR

**Your branding displayed at the registration desk and on all our media channels & more**

- Branded tablecloth at the Reception Desk for immediate visibility
- Your company featured in all digital marketing, event related PR, event website and at the event
- Your company announced as a sponsor in dedicated annual awards newsletter distributed pre-event to all TechWorks members and subscribers
- Custom TechWorks Awards media kit to support your promotion activities
- One ticket is included

**Members secure for only £995**  
**Non-Members secure for only £1195**



Annual Awards Dinner Packages	Headline	Gold	Award	Dinner Wine	Drinks recept'n	Enter-tainment	Beer stand	Reg desk
Exclusive sponsor address during opening session	✓	•	•	•	•	•	•	•
Headline branding on main stage	✓	•	•	•	•	•	•	•
Opportunity to co-present an award	✓	•	•	•	•	•	•	•
Exclusive acknowledgment during opening & closing address	✓	✓	•	•	•	•	•	•
Bespoke branding on the Awards dinner menu	✓	✓	•	•	•	•	•	•
Blog post on TechWorks website, newsletter & social media	✓	✓	•	•	•	•	•	•
Testimonial & on-the-night Interview for use across comm's channels	✓	✓	✓	•	•	•	•	•
Present award on-stage with host & join winner's photoshoot	•	•	✓	•	•	•	•	•
Sponsor name announced alongside award title & winner	•	•	✓	•	•	•	•	•
Sponsor logo engraved on award	•	•	✓	•	•	•	•	•
Package specific sponsorship branding	•	•	•	Wine Labels	Display	Display	Beer Stand	Table
Acknowledgment in the post-event marketing	✓	✓	✓	✓	✓	•	•	•
Choice of event images to use across comm's channels	✓	✓	✓	✓	✓	✓	•	•
Branding on website, social media, newsletter & on-site	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor media kit for use across comm's channels	✓	✓	✓	✓	✓	✓	✓	✓
Tickets included (10 = One full table, worth £1,945)	10	10	10	10	10	2	1	1
<b>Member</b>	£6,995	£4,995	£4,500	£4,500	£3,750	£1,895	£1,595	£995
<b>Non-Member</b>	£8,195	£5,895	£5,300	£5,300	£4,500	£2,195	£1,895	£1,195

#### Notes:

Individual tables are priced as follows: Members: £1,945, Non-Members: £2,625. Half tables are also available.

Award sponsorships can be sold without a table, please ask for details.

Beer Stand includes a supply of selected world beers with your branding applied.



## ...AND FINALLY

We hope there is a sponsorship opportunity here which meets your brand aspirations and budget. We aim to make your experience as rewarding and valuable as possible, so once you've made your choice, we will take great care to guide you through the whole process.

Please contact us if you would like to discuss a tailored solution, as we are keen to deliver the best event for everyone.

## THE SMALL PRINT

- Packages are sold on a first come, first served basis
- To qualify for 'Member' pricing you must be a member of a TechWorks Community (see [techworks.org.uk](https://techworks.org.uk)) on the date of the event
- All prices are in GB pounds sterling and exclusive of VAT

# AWARD CATEGORIES

## Individual Awards

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### **UKESF Scholar of the Year**

The UKESF scholar who has made the most significant contribution to their sponsoring employee and their profession.

### **Young Engineer of the Year**

An engineer under 30, who has demonstrated significant achievements in engineering, business or personal development

### **Entrepreneur of the year**

An individual who demonstrates that rare combination of technology innovation, business vision and inspirational leadership in bringing new technology to market.

### **Techworks Contribution to Industry**

An individual who has made a significant positive impact in the Deep Tech industry over a sustained period of time.

## Company Awards

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### **Design Innovation**

Innovative product design which brings a novel solution to the market. Including meaningful collaboration between stakeholders to deliver world-class technology with high potential for wide market adoption.

### **Technology Breakthrough**

A company exploiting a fundamental technology breakthrough, which is both innovative and novel, and has demonstrated impressive growth and market traction as a result.

### **TechWorks Company of the Year**

Special recognition of a company which stands out as an inspirational UK success story. Either through impressive business growth, market penetration or corporate citizenship etc.

### **Deep Tech Startup of the year**

A pre-revenue early-stage business showing significant promise through a combination of novel technology, good understanding of product-market fit and encouraging market traction.

## Network Awards

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### **NMI: Manufacturer of the Year**

An advanced manufacturing organisation which has achieved significant business improvement through development of new products, services and/ or improved processes.

### **NMI: Supplier of the Year**

An organisation that has a proven record of excellence in supply of goods and services to the advanced manufacturing sector. This award is given by our manufacturer community based on overall performance.

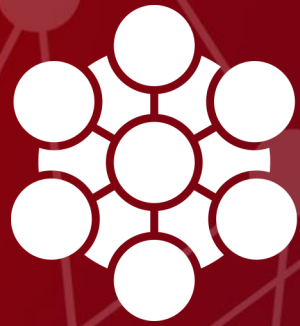
### **IoTsf: Cybersecurity Leadership**

An innovative product or service demonstrating step-change improvement in IoT security and protection to customers' business and the wider connected eco-system.

### **AESIN: Automotive Systems Innovation**

An organisation, or project team exploiting innovative technology to add value to an end-product or service, whilst also meeting user needs, reliability and market window requirements.





# TechWorks

**CONTACT US TO SECURE  
YOUR PLACE**

**[SPONSORSHIP@TECHWORKS.ORG.UK](mailto:SPONSORSHIP@TECHWORKS.ORG.UK)**

**01506 374233**

**Non-Members can save money on sponsoring by joining TechWorks  
[techworks.org.uk](http://techworks.org.uk)**

**Interested in sponsoring multiple events this year?  
Contact Us to discuss our bundle deals.**